

FRUITION

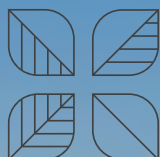
PROSPECTUS 2023

GROW YOUR CAREER WITH FRUITION HORTICULTURE





**Start your
educational journey
with us and we'll
support you at
every step.**



Supporting people to thrive



Tēnā koutou katoa,

The horticulture industry is full of opportunity. Over the past few years we have seen people move into satisfying careers in horticulture.

By 2025, it's estimated the industry will need nearly 30,000 people with skills and tertiary qualifications to manage our crops and lead innovative practices that maximise efficiencies through the supply chain.

People are our most valuable resource and there is growing recognition of the need to further invest in people through quality educational pathways. The global demand for New Zealand produce means we must keep building the capacity of a skilled workforce to meet the needs of horticultural enterprises across the country. Our industry depends on it.

Our team at Fruition Horticulture is dedicated to providing people the knowledge, skills, and attitudes they need to develop their careers through engagement in a range of vocational education opportunities. We are committed to student development and understand that for some people, there are various barriers to learning that must be overcome.

Knowing there is a growing need for our education services, we deliver programmes via distance learning and within communities across Aotearoa New Zealand.

Our approach to education is unique in our sector and we welcome the chance to chat with anyone considering a career in horticulture. We look forward to working together in an industry where nature and people combine to fulfil desires for greater wellbeing and prosperity.

A handwritten signature in black ink, appearing to read 'S. Scarrow'.

Ngā mihi nui

Sandy Scarrow | Managing Director
Fruition Horticulture (BOP) Ltd

Fundamentally, we want to make education accessible to all those working in the horticultural sector.



We're with you throughout your career in horticulture

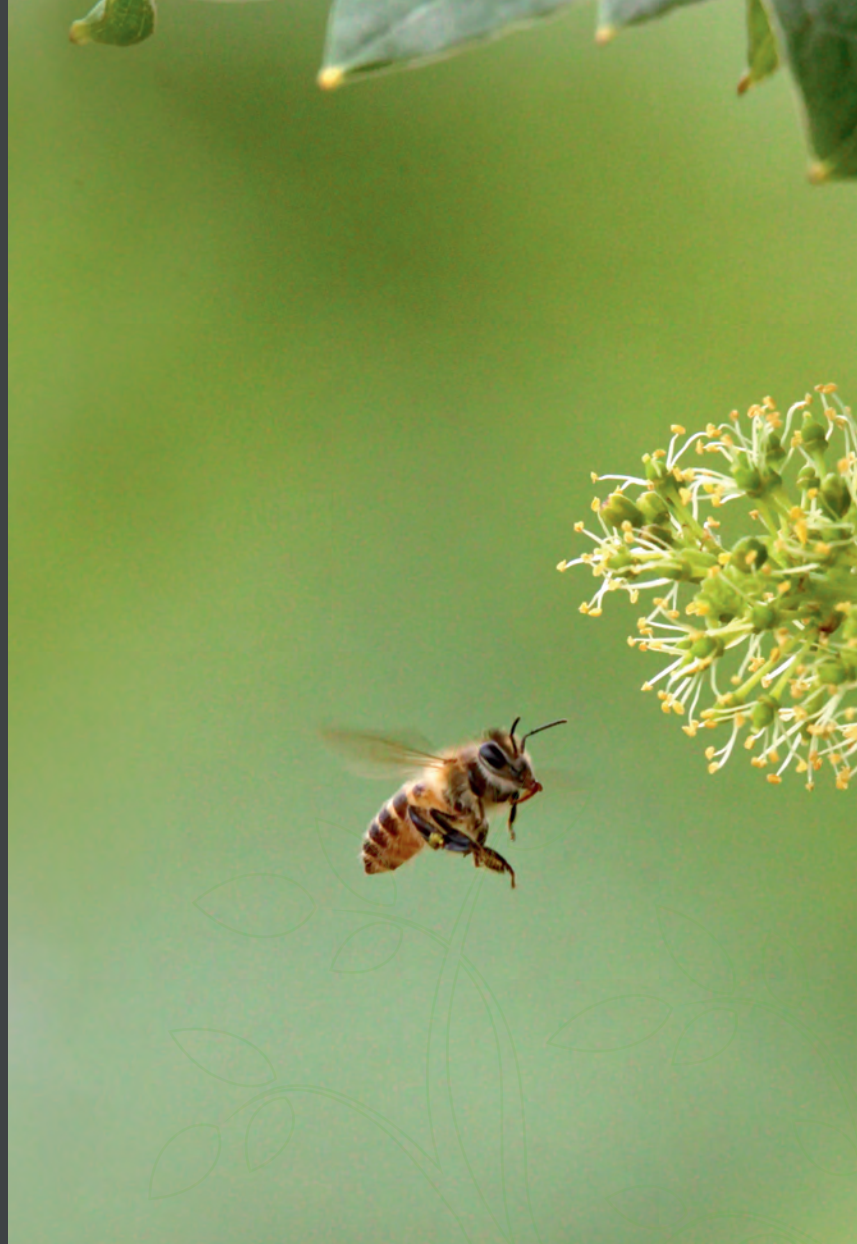
Whether you are wanting to enter the industry or strive for a senior role, our education programmes are tailored to help you reach your goals.

With educational hubs in Bay of Plenty, Hawke's Bay and Nelson/Marlborough, we've also been providing specialist consultancy technical advice, research and education services for 19 years. Along the way, we've upskilled thousands of people working in the horticulture sector across the supply chain. We share your passion for horticulture and are committed to making New Zealand primary producers more successful.

"It's great that Fruition provides specialised training, giving students the opportunity to gain or build on horticulture industry-specific skills. Trainees get to experience working on orchards where every day is different and they must think on their feet."

Marty King

| General Manager, Kono Horticulture



Enrolling with Fruition Horticulture ensures you are partnering with an NZQA-accredited education provider who will support you to make the most of every opportunity that comes your way in a thriving sector.

- Choose from a range of vocational programmes and professional development courses, from foundation study options to higher tertiary qualification.
- Benefit from small classes led by qualified, experienced tutors.
- Be supported in our small, inclusive learning environments that put people and families first.
- Grow your skillset and gain nationally recognised qualifications in horticulture that open doors to valuable employment opportunities.
- Take advantage of fees-free training for students new to tertiary study.
- Continue to earn while you learn – our programmes are designed to work for you and your employer.
- Stay connected through our online portal and be part of Fruition's community of employers, contractors, tutors and students.
- Build your knowledge base and enjoy a bright future by contributing to New Zealand's fourth largest export industry.



Career pathways

Our programmes cater to every level of the industry where skills are valued and in high demand.

Students doing the mahi are rewarded with opportunities to progress through ongoing professional development in key sectors.

LEVEL 5

Lincoln University Diploma in Horticulture

Delivered on behalf of Lincoln University in the Bay of Plenty and Nelson, our students gain their qualification while being able to stay in their place of work.

Career opportunities:

Orchard manager, grower liaison team member, quality control supervisor, supply chain coordinator.

LEVEL 2

Tū Te Wana

We help rangatahi (youth) aged 16-24 who are not engaged in education or employment discover opportunities in horticulture.

Career opportunities:

Post-harvest workers, orchard worker, horticulture cadet or apprentice.



LEVEL 6

Fruition Diploma in Horticulture Production

Our two-year programme equips you with the skills to contribute at a senior technical or managerial level.

Career opportunities:

Logistics and quality control managers, grower liaison manager, coolstore and packhouse managers, supply chain manager, technical manager.

LEVELS 3-4

New Zealand Certificate in Horticulture and Horticultural Production

We partner with Te Pūkenga to deliver courses and provide tuition for the New Zealand Certificate in Horticulture and Horticultural Production to horticultural apprentices nationally.

Career opportunities:

Fruit production, post-harvest employees, orchard apprenticeship (harvesting, plant care, pest control).

Start your educational journey with us and we'll support you at every step.



“We are impressed to see how the tutors motivated our rangatahi to learn and support them when things felt hard. The 16-week programme opened their eyes to what they can achieve and gave them a sense of direction.”

Simon McGillivray | Deputy Principal, Te Puke High School

Tū Te Wana

| Foundation for Employment in Horticulture
Level 2 NZQA-accredited Qualification

By prioritising the needs of every student and challenging them to succeed, most students transition into further employment or choose to explore further education at higher levels.



Tū Te Wana is a fully funded programme that prepares youth (16-19 years) to enter the horticulture industry.

Delivered over 16 weeks, the course focuses on the soft skills required to function successfully in the workplace as well as basic horticultural skills.

Pastoral care of our rangatahi is provided throughout their student journey which includes a pick-up and drop-off service for the duration of the programme. All students will be provided horticultural work experience during the programme, gaining the New Zealand Certificate in Primary Industry Skills (Level 2) Qualification on completion of their studies.

- Accreditation: NZQA Level 2
- Credits: 60
- Location: Bay of Plenty and Hawke's Bay
- Duration: 16 weeks
- Funding: Youth Guarantee Funding

This programme will:

- Help you make the first steps for a career in horticulture.
- Foster personal growth and prepare you for employment.

Entry and selection criteria

- No formal entry requirements.
- Not available for students with Level 3 already and limited availability for students with Level 2 already.

Graduates of this qualification will be able to:

- Be employed as an orchard worker, fruit harvester, vineyard hand, farm assistant or post-harvest labourer.

Programme information

Learners complete three compulsory courses and one elective course. The compulsory courses are:

- Safe Work Practices
- Entry level Work Practices
- Self-management and Employability

Electives are available in:

- Kiwifruit
- Pipfruit
- Berry fruit
- Post-harvest
- Viticulture

How to apply

Visit our website www.fruition.ac.nz
or phone (07) 928 5350.



Fruition Diploma in Horticulture Production

| Level 6 NZQA-accredited Qualification

**This is an exciting programme
targeted at people working in
horticulture to advance their careers
and take on senior management and
technical roles.**

The Fruition Diploma in Horticulture Production is a Level 6 NZQA-accredited course available online and nationwide. The two-year programme has been designed to develop the skills and knowledge of people employed in the industry so they can contribute at a senior technical or managerial level.

The horticulture industry's growth means businesses require more people in senior positions to lead their teams, find innovative solutions to challenges and support growers to become more successful in their orchards and vineyards.

Participants in the Level 6 programme will focus on the specialist requirements for 'process improvement' for meeting domestic and international market requirements, and emerging opportunities for horticultural products.

The industry-relevant course will support learners to develop advanced technical skills that enable enhanced employment opportunities across a range of horticultural production operations.



The industry will benefit by having experienced technical specialists who can optimise workplace efficiency and lift the competitive edge of their organisations.

- Accreditation: NZQA Level 6
- Credits: 120
- Location: Regional classes and distance learning
- Duration: 72 weeks
- Funding: Fees Free and Studylink, (conditions apply) or \$1,190 per paper

Fees may be covered under the Fees Free depending on individual eligibility. To understand your eligibility go to www.feesfree.govt.nz/eligibility-criteria/#learner-eligibility.

This programme will:

- Extend your skills and knowledge in horticulture.
- Add a horticultural lens to your existing tertiary qualification.

Entry and selection criteria

- No formal prerequisites.
- Desirable that the participant has successfully completed a Level 4 certificate or above (or equivalent), preferably in the Primary Industries subject area.
- Students must demonstrate significant workplace experience (e.g. a supervisory and/or management role or equivalent) within the horticulture industry.
- For applicants 20 years or older without any of the above academic criteria, evidence of relevant knowledge and experience, and the ability to undertake tertiary study at diploma level is required.

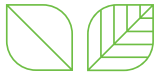
In all cases the applicant will be required to participate in an online pre-commencement interview with the purpose of verifying the student's ability to undertake tertiary study. In exceptional circumstances an applicant who does not meet the academic entry requirements may be granted entry to the Fruition Diploma where they supply evidence to satisfy the Academic Committee of their ability to succeed on the programme.

Graduates of this qualification will be able to:

- Make informed strategic business decisions.
- Critically analyse data to determine production and performance trends.
- Critically analyse products or technologies that contribute to business outcomes.
- Research, design and manage ongoing strategies for continuous improvement of horticulture production or technologies.

How to apply

Visit our website www.fruition.ac.nz
or phone (07) 928 5350.



Programme information

| Fruition Diploma in Horticulture Production

The 120-credit programme is delivered via six papers. Each paper is worth 20 credits and covers key topics.



Production Enhancement

The aim of this course is to develop students' knowledge and skills in critical data analysis to understand historical production enhancements and forecast trends within horticulture at an industry and enterprise level.

Topics include:

- Analysis of key industries in New Zealand horticulture including timeline, performance analysis and strategic factors instrumental in their relative success.
- Using analysis to identify opportunities for performance improvement of industries and enterprises.
- Understanding and managing environmental aspects of horticultural enterprises.
- Methods and tools for analysis of spotlighted industries and enterprises including use of quantitative and qualitative data.
- Principles and tools for industry forecasting.



Performance Management

This course will develop students' knowledge and skills, enabling them to problem-solve performance issues and analyse products or technologies to improve performance within horticulture industries or enterprises.

Topics include:

- Performance-focused leadership and culture.
- Strategic planning and responses.
- Applying tools and innovative technologies to problem-solving.
- Team approaches to implementing solutions.



Technology Trends

This course will develop students' ability to critically analyse products or technologies and successfully introduce them into a horticultural workplace.

The paper includes a compulsory three-day field trip and workshop programme covering a range of horticultural operations and presentations from leading growers, industry and processor representatives.

Topics include:

- Technology trends in key horticultural industries or enterprises.

- Strategic response to technology trends.
- Business case development for recommending new technology, including economic analysis and risk.
- Models and planning for successful technology adoption.



Product Innovations

This course will develop students' knowledge and skills to design and implement research leading to product innovation in horticulture.

Topics include:

- Principles and processes for market-led and supply-driven product innovations.
- Case studies for effective and unsuccessful product innovations in horticulture industries and enterprises.
- Development and funding of product innovations.
- Effective research design to support product innovation within an industry or enterprise.



Where Production Meets Post Harvest

This course will develop students' knowledge and skills to analysis and understand horticultural production systems from 'paddock' to plate, and the impact of systems on product quality and wider social and environmental issues and assurances.

Topics include:

- Production systems and post-harvest performance in horticultural industries and enterprises.
- Analysis of inputs and outputs and key systems for assurance of quality, environmental and social impacts from 'paddock' to plate.
- Processes for product improvement including designing, funding and conducting research.



Continuous Improvement

This course will develop students' knowledge and skills to implement processes for continuous improvement within horticultural industries or enterprises.

Topics include:

- Systems for quality management and continuous improvement, such as 'Lean Manufacturing', within horticultural industries and businesses.
- Market and legislative drivers for continuous improvement within horticultural systems.
- Environmental, social and community sustainability within horticulture systems, industries and enterprises.
- Implementation of continuous improvement within horticulture systems, industries and enterprises.

This course will include a compulsory three-day field trip and workshop programme covering assurance systems and continuous improvement at a range of horticultural operations and presentations from leading growers, industry and/or processor representatives.

Vakameasina

| RSE Worker Training Programme

Vakameasina aims to support individuals to pursue their learning and development pathways by helping to grow confidence with new learning here in New Zealand, and developing goals and action plans for applying learning and resourcing at home.



The Vakameasina Programme offers free education and development opportunities for all RSE workers across New Zealand. Funded by the Ministry of Foreign Affairs and Trade's New Zealand Aid Programme, Vakameasina is an integral component of the Recognised Seasonal Employer (RSE) Scheme, and supports both RSE workers and employers with foundational courses for living and working in New Zealand. The larger outcomes of the programme are aimed toward participants leading development opportunities in their home countries.

- Accreditation: None
- Credits: None
- Location: Northland, Bay of Plenty, Hawkes Bay, Nelson, Marlborough, Central Otago* (open to all regions across Aotearoa upon availability)
- Duration: 10 Weeks* (short courses otherwise available)
- Funding: MFAT, NZ Aid Programme

This programme will:

- Improve your English language literacy and numeracy
- Improve knowledge of living and working in New Zealand
- Develop skills to take home and share learning with family and community
- Provide further job or education opportunities

Entry and selection criteria

- Must be part of the New Zealand Recognised Seasonal Employer (RSE) Scheme

Courses available (note some may not be offered in all regions)

- Essential Learning
- NZ Road Code
- Leadership
- Women's Leadership
- Youth Leadership
- Small Business
- Building
- Computing
- Money Matters
- Climate Change Resilience
- Disaster Risk Management
- Solar Power
- Plumbing
- Small Engines
- Cooking & Hospitality
- Composting Toilets

How to apply

Visit our website www.vakameasina.co.nz or phone (07) 928 5350.



Contact us

Phone: (07) 928 5350

Email: info@fruition.ac.nz

150 The Strand extension, Tauranga CBD

Bay of Plenty 3110, New Zealand

www.fruition.ac.nz

Grow your career with Fruition



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