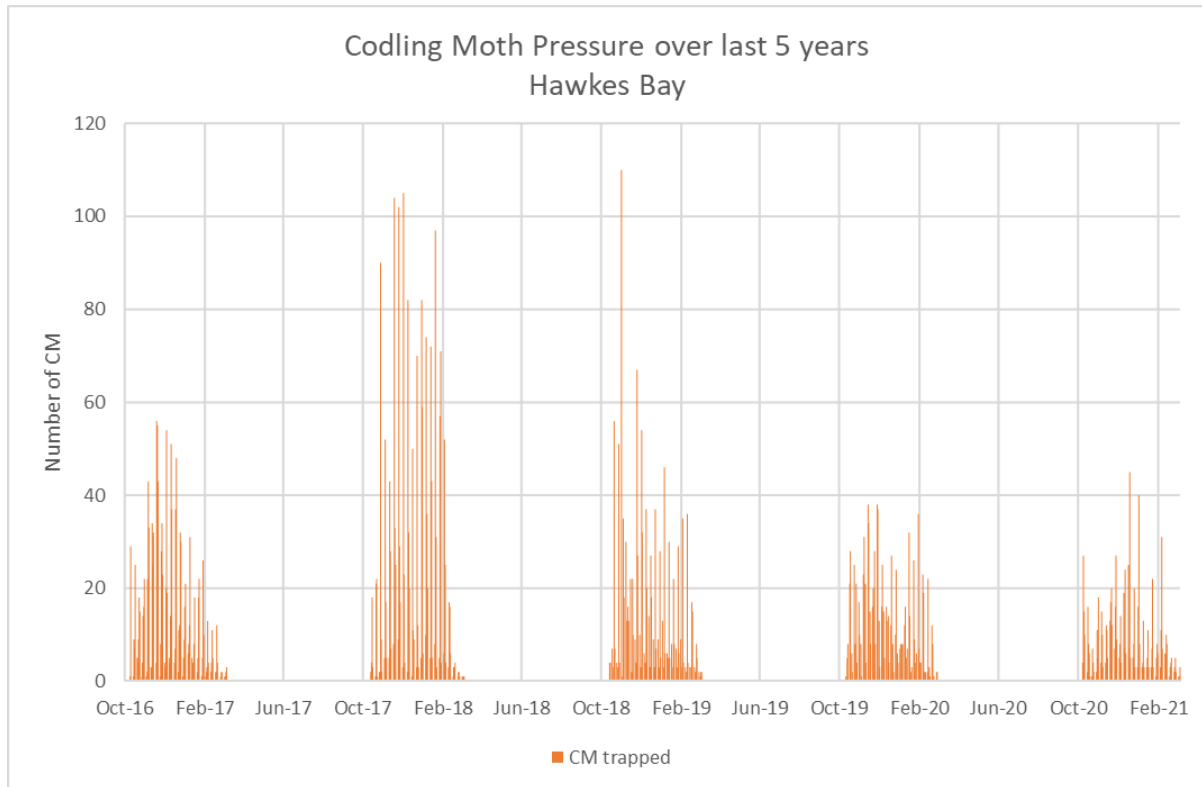


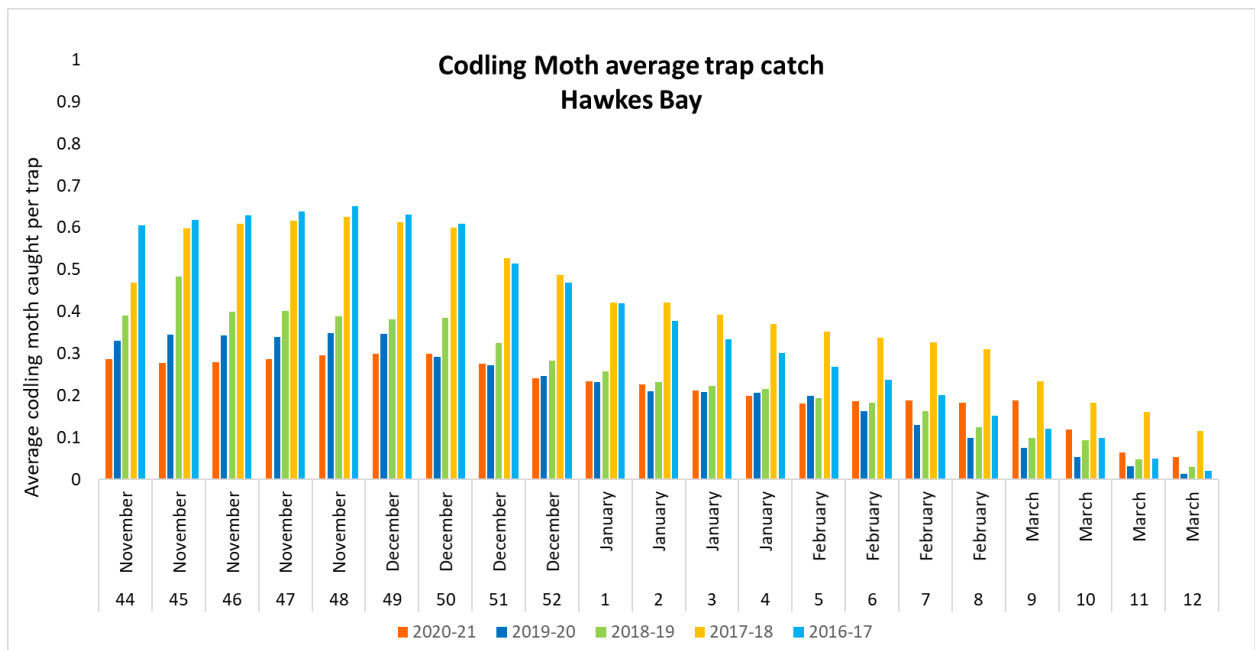
How was Codling Moth (CM) pressure this season?

An analysis of the seasonal trends in Codling Moth activity using the Fruition dataset gives us an insight into how well (overall) we are doing in controlling this key 'market access' pest.

CM pressure is stabilizing at lower levels compared with the higher trap catch seasons of 2017-18 and 2018-19. This is a pleasing trend which means we, as an industry, are staying on top of Codling Moth.

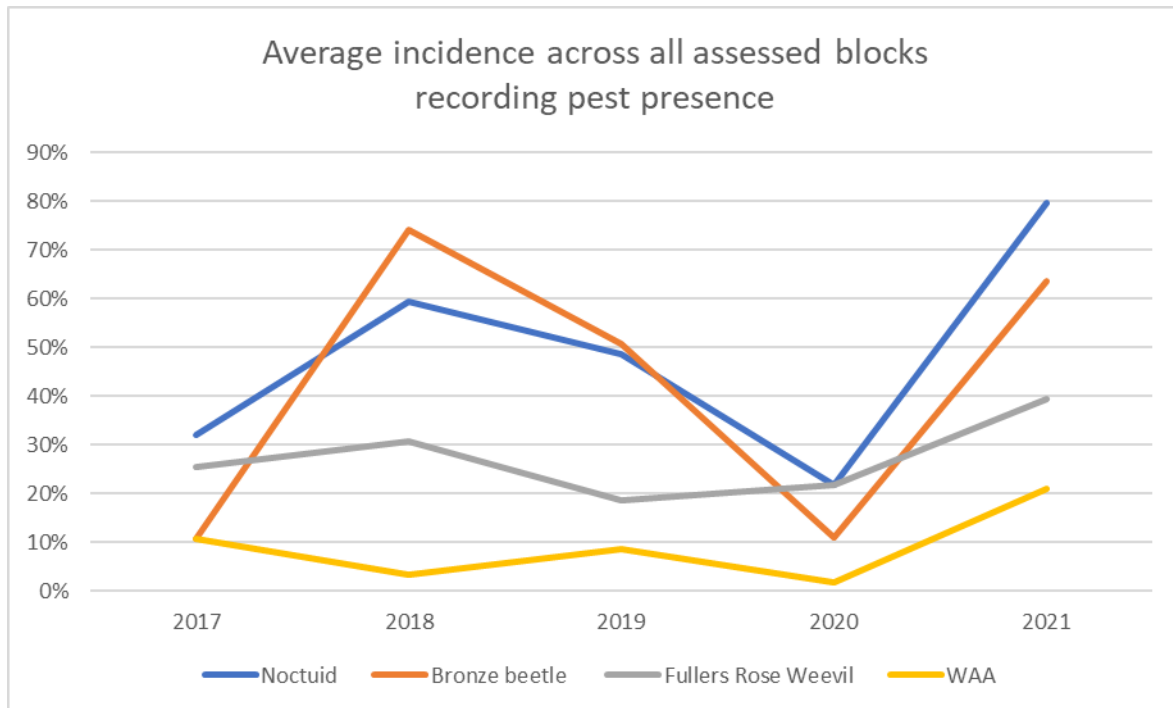


CM average trap catch analysis also confirms the declining trend in the last couple of years.



Any other pest movements?

While we are on the 'high watch' for CM, we should make sure other 'not so important' P&D don't slip through the cracks either. We've seen a big rise this season of the following pests that are usually paid lower attention to particular by conventional growers: Noctuid, Bronze beetle, Fullers Rose Weevil and Woolly Apple Aphid.



However, Fruition team has seen a good number of fat and happy beneficial organisms during harvest assessments. This suggests strong biocontrol in Hawkes Bay orchards and steady progress towards a 'smart and sustainable' industry.